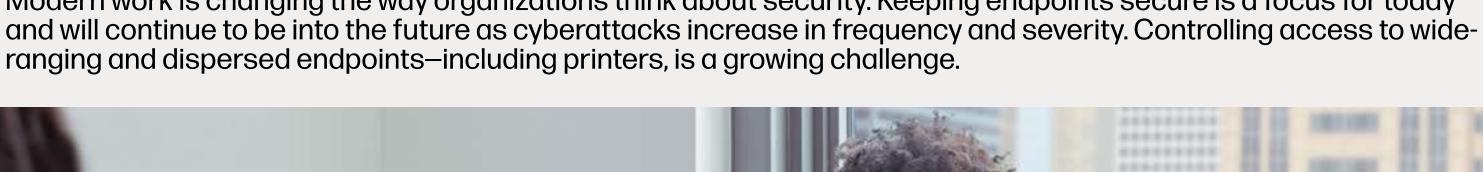


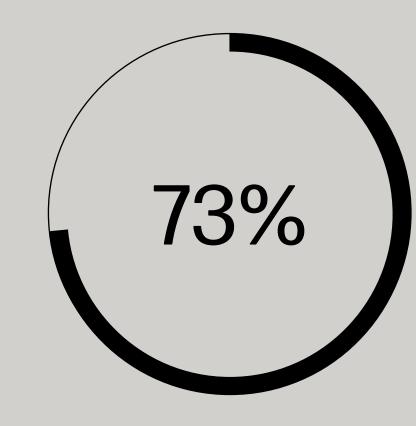
Extending modern authentication to print devices

Modern work is changing the way organizations think about security. Keeping endpoints secure is a focus for today

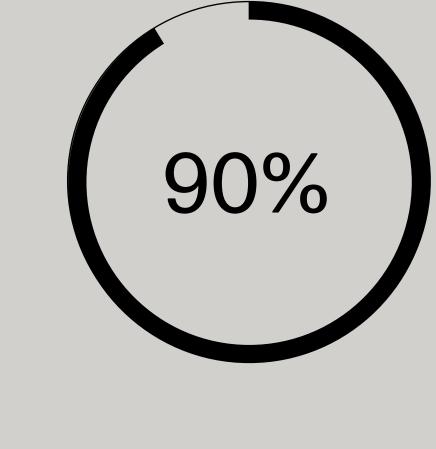




Rise of Zero Trust

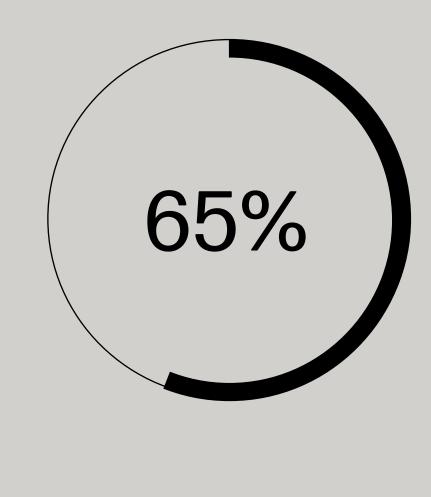


of security decision-makers consider Zero Trust and micro-segmentation to be critical technical foundations of their security strategy.1



expect more security incidents in the coming year.²

of IT decision makers



say Zero Trust increases the productivity of the IT Security team perhaps because of confidence in controls over unauthorized access.3

of IT decision makers

Rising to the Challenge with **HP Authentication Suite** Provide a consistent and secure authentication

experience for print devices with an authentication solution (HP Authentication Manager) and companion mobile app (HP Secure Authentication).









BRING CLIENT-CONTROLLED IDENTITY MANAGEMENT TO PRINT DEVICES

Manager

HP Authentication

HP Authentication Manager integrates with your existing identity management system (Azure AD) and enables multi-factor authentication (MFA) via mobile app.

HP Secure

ENABLE A MODERN AUTHENTICATION EXPERIENCE HP Secure Authentication works with HP Authentication Manager to emulate a

reader-less authentication.

Authentication

Bluetooth proximity card while delivering



Deliver against security and compliance expectation.

Seamlessly integrate with your

identity management system.



authentication experience.

Deploy a single mobile app to

enable multi-factor authentication.

Provide a consistent



Complement or replace physical token authentication.



Compatible with a reader-less strategy.

cards or readers while helping to provide a secure and convenient experience for users.

STREAMLINE AUTHENTICATION EXPERIENCES

MODERNIZE IDENTITY MANAGEMENT AND SECURE ACCESS

Implement a consistent authentication policy and robust security controls for a unified experience for the user across PCs and print devices.

Embrace mobile-driven authentication flows, eliminating the need for RFID

MAINTAIN DATA PRIVACY, CONTROL, AND COMPLIANCE

Take control of authentication at the device level while enhancing your

compliance posture with the flexibility to self-host the platform.



Contact your HP representative about HP Authentication Suite.

¹Help Net Security, <u>Zero trust adoption will continue to mature</u>, 2022. ²Quocirca, <u>Zero Trust Security Trends</u>, 2022, 2022. ³Appgate, Global Study On Zero Trust Security for the Cloud, 2022.