HP Authentication Suite

**EXTEND MODERN AUTHENTICATION BEYOND THE PC**

Extend modern authentication to print devices for a seamless user experience, while helping your documents and data stay secure and compliant.

HP AUTHENTICATION MANAGER

Bring client-controlled Identity Management to print devices

- Seamlessly integrate with your Identity Management provider
- Meet security and compliance obligations
- Provide a consistent authentication experience
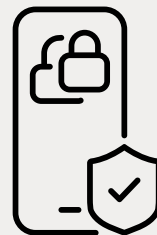
HP SECURE AUTHENTICATION

The Modern Authentication experience in the palm of your hand

- Enable multi-factor authentication (MFA) from a single mobile app
- Complement or replace physical token authentication
- Compatible with a readerless strategy

HP Authentication Suite

Key customer insights

POTENTIAL SALES OPPORTUNITIES

- IT strategies that form around Zero Trust principles and require Modern Authentication standards across all endpoints.
- Organizations migrating away from RFID technologies.
- Groups looking to simplify the design and deployment of temporary print infrastructure.
- Businesses that handle sensitive data and have strict compliance obligations.
- Organizations with a desire to push for a consistent authentication policy across all endpoint types.

CHALLENGES

- IT staff struggle to meet data security and compliance regulations that vary across global markets.
- Overhead costs for RFID cards and associated readers are high.
- Inconsistent or outdated standards in relation to authentication technology.
- Lack of knowledge or awareness with regard to print endpoint device security and their inclusion in a security strategy.

TARGET CUSTOMERS

PRIMARY VERTICALS	ROLES	REGIONS
Education	CIO	Americas
Legal	IT staff	EMEA
Finance	Department leaders (core business, human resources)	APJ
Government and Public sector		

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Directing the conversation

QUALIFYING QUESTIONS

Workflow

- Do you require a more seamless interaction and level of access to common document flows on devices, without multiple login steps?
- Are you concerned about the level of control you have over your end-user data when integrating with SaaS solutions?

People

- Are your users familiar with MFA in their day-to-day routine?
- Do they consistently use a mobile device to facilitate MFA?

Systems

- Is the cost of supporting an RFID infrastructure becoming a burden?
- Do you have a challenge in enabling non-computing devices for Modern Authentication?

Security

- What measures do you have in place to protect your company and customer data and documents?
- Does your business have to meet strict compliance requirements such as HIPAA, PHIPA, GDPR, ISO 27001, the Gramm-Leach-Bliley Act, or PCI DSS Level 1?

ELEVATOR PITCH

HP Authentication Suite is a toolkit consisting of an authentication solution and a companion mobile app, providing a consistent and secure authentication experience for print devices and enabling customer Identity and Access Management controls to extend beyond the PC. Whether your requirement is to enable MFA, reduce RFID card dependency, or remain secure and compliant in Zero Trust environments, HP Authentication Suite meets your needs.

HP AUTHENTICATION SUITE CAPABILITIES

Modern Authentication

- Broad compatibility with mobile devices through complementary app.
- Replace or complement RFID tokens or interfaces.
- Designed for use in hybrid working environments where Zero Trust principles are paramount.

Complete control

- Seamless token-based authentication between endpoint and customer Identity Management system.
- Consume as SaaS or self-host.
- Customer-controlled policy with no duplication or unnecessary storage of user data.

Consistency

- Reflect the same authentication flow on print devices as computing devices.
- Use the same apps and interfaces.
- SSO for smooth authentication flow into device and associated apps.

USE CASES

- Management of migration away from RFID card technology— support for modern protocols and those that support mobile-driven authentication flows.
- A strategic lean towards readerless authentication technology— enabling alternative flows via mobile devices, without the typical requirement for an RFID reader.
- Support for a drive towards a consistent authentication policy baseline—promoting the same authentication experience and security controls on print endpoint devices as you would on PCs.
- Support for compliance and privacy obligations with the ability to control the authentication flow at the device level by leveraging the controls you already have in place for computing devices, with zero duplication of data and a seamless pass-through of user data.
- Support compliance and data privacy obligations by leveraging the ability to self-host the platform.

Better together

With HP Authentication Suite, maintain control over document access—regardless of endpoint

HP AUTHENTICATION SUITE

HP Authentication Manager

HP Secure Authentication

Advantages

- Supports readerless environments.
- Enables MFA through a complementary mobile app.
- Enables true SSO for enabled apps and solutions.
- Respects and reflects the customer's security policy in relation to Identity Management.
- Zero duplication of end-user credential data.
- Fully supports customer compliance obligations through flexible deployment methods.

Bottom line: HP Authentication Suite helps to keep customers' documents and data secure and compliant, helps them remain in control, and supports consistency in their security strategy, regardless of endpoint type.